

Durban FilmMart

at the Durban International Film Festival 2013



PROGRAMME

19-22 July 2013

Friday 19 July		Saturday 20 July		Sunday 21 July		Monday 22 July	
08h00 - 09h00 Registration: Durban FilmMart		08h00 - 09h00 Registration: Durban FilmMart		08h00 - 09h00 Registration: Durban FilmMart		08h00 - 09h00 Registration: Durban FilmMart	
09h00 - 10h00 DFM 101: With 2013 Project Selection Panel	08h30 - 09h30 DFM DIFF Media Briefing	08h00 - 09h45 NVF: Co-producing with South Africa and New Zealand breakfast <i>(invite only)</i>	09h00 - 10h00 Documentary Filmmakers Network Session	09h00 - 10h00 In conversation: DFM Lounge		09h00 - 10h00 In conversation: DFM Lounge	
10h00 - 12h00 <i>Master Class: Marketing & Publicity for Cinema 'The mentality to promote' with Álvaro Vega</i>		10h00 - 12h00 <i>Co-production Masterclass: The Art of Working together with Christoph Thoke</i>		10h00 - 12h00 <i>Scriptwriting Masterclass - Strategies for development: the Agony and the Ecstasy with Clare Downs</i>		10h00 - 12h00 Transmedia Masterclass: Digital Marketing and Distribution with Jonathan Reiss	
12h30 - 13h30 DFM Lunch		12h30 - 13h30 DFM Lunch				12h30 - 13h30 DFM Lunch	
13h45 - 14h45 <i>Africa In Focus: Back to basics - Researching film and TV data without having to pay for it with Howard Thomas</i>		14h00 - 14h45 <i>Africa in Focus: Back to basics - Transferring what's in your head to a short description with Howard Thomas</i>		14h00 - 15h00 <i>Africa in Focus Panel: When are projects ready for market? With Documentary Filmmakers Association</i>		14h00 - 15h15 <i>Africa in Focus Panel: Request For Proposals</i>	14h00 - 15h15 Talent Campus Master Class: Transmedia Spotting with Ingrid Kopp
14h00 - 15h30 <i>Africa Connect Panel: The Future of African Stories</i>	15h00 - 16h00 <i>Africa in Focus: Back to basics - The Four Rules of Targeting and Audience with Howard Thomas</i>	15h15 - 16h00 <i>Africa in Focus: Back to basics - Getting to a workable budget with Howard Thomas</i>	15h15 - 17h00 Talent Campus Master Class: Financing and International Co-production with Mike Auret			15h45 - 16h45 <i>Africa in Focus Panel: Harnessing the power of Media in Distributing your film</i>	
15h45 - 17h00 <i>Africa in Focus Panel: DFM Success Stories from crowd sourcing to full houses</i>							

Saturday 20 July 09h00 - 17h00 DOC CIRCLE PITCH FORUM

Sunday 21 July 09h30 - 16h45 DOC CIRCLE PITCH FEEDBACK (CLOSED TO OFFICIAL PROJECTS) FINANCE FORUM MEETINGS (CLOSED TO OFFICIAL PROJECTS)

Monday 22 July 09h00 - 16h45 FINANCE FORUM MEETINGS (CLOSED TO OFFICIAL PROJECTS)

